

Eighth Annual Wickenburg Art Club Fine Art Festival 2012

**188 South Tegner Street
Wickenburg, AZ 85390**

March 25th - April 1st

Show Prospectus

Participation:

Participation for this show is open to all Arizona Art Alliance juried members. Show information and forms are available on our Web site at www.wickenburgartclub.org/events. The two-page application must be returned by **February 15th 2012**.

Panel Size and Layout Requirements:

- Panel size is 38" wide by 70" high and wall space is 38" wide by 68" high.
- All artwork must be for sale.
- Artwork cannot protrude outside the panel edge. There must be a 1" border around each item.
- All art must be hung in a professional appearing manner (no stained/dirty matting, or damaged frames or glass).
- Paintings must be framed with appropriate backings and wire used for hanging. NO saw-toothed hangers allowed.
- Artist must allow space within their display for WAC cards featuring the title and price of each piece.
- Artwork must be of high quality, and must be the artist's own original work as indicated in "Hold Harmless Form" (to be filled out at time of registration).
- Table Spaces measure approximately 30" by 70" (limited number of table spaces available).
- Table displays must be presented in a professional manner and not overcrowded.
- Tables covers must be clean, pressed (if applicable), and all packaging supplies/containers must be removed (they may be hidden under the table).
- Pedestals are available for rent.

Art Giclees Requirements:

Giclees may be hung on your panel only with the following restrictions:

1. Works must be identified as giclees.
2. Work must be actual giclee, NOT a computer generated or common print.
3. No more than 1/3 (One-third) of the artist's work can be giclees.

There is limited space available for artists to sell cards and prints at a separate location from their originals and giclees (see back of application to sign-up for these spaces).

Miniatures Requirements:

Miniature 2 Dimensional Art Work and Sculptures

- 2 Dimensional image inside max. size may not exceed 35 total square inches
- 2 Dimensional outside max. inclusive size may not exceed 90 square inches (frame, mat and image combined)
- Sculptures may not exceed 8 inches in any dimension including the base.

Price Minimums:

Two Dimensional Images: \$100.00 minimum

2 and 3 Dimensional Miniatures: \$40.00 minimum

Jewelry: \$40.00 minimum (if available, a locked display is preferred for all jewelry)

3 Dimensional :(Sculptures/Pottery/Gourds/Turned Wood: \$40.00 minimum

Participating Artist Requirements:

- All artists must be juried members of the Arizona Art Alliance.
- All artists please submit a bio/information about yourself for the catalog/flyer. Please keep it to 75 words or less. This will help people attending the show, to know who you are and what you do.
- Inventory Sheets, complete with the name, size, medium, and price for each piece, must be turned in. The listing will include back-up artwork and each artist is responsible for making sure all of their inventory and show tag information is correct.
- Please provide only two additional back-up works and list them on the inventory sheet
- Art must be properly identified on the back with name, title, medium, and price, in addition to the WAC card (with the same information) which will be displayed next to each individual piece. Every three dimensional item must be accompanied by a WAC card with name, title, and price.
- All artists must be present to work a *minimum* of (5) hours over the course of the 7-day duration. This time may be divided in 2 1/2 hours shifts, with the following positions: host/hostess; demonstrator; greeter. Please complete your first, second, and third choices of shifts and positions on your application. We will try to accommodate each artist's choices to the best of our ability.
- All artists must attend the reception on Sunday, March 25, from 1:00 PM until 4:00 PM. Presence for the reception is NOT considered as time worked to fulfill the minimum 5 hour requirement.
- Artists agree to pay 20% of the purchase price of each of their sold items to the Wickenburg Art Club.

****Artwork may be removed from the show at the discretion of the Show Committee should they deem the work unprofessional or inappropriate.**

Registration, Set-Up and Breakdown:

- **Saturday, March 24, 2012**
From noon to 5:00 PM is the *preferred* set-up time.
- **Inventory Sheets and Hold Harmless:** Must have your name, the name, size, medium, and price for each item, (this inventory must contain ALL items you wish to sell at the show) and must be completed at the time of set-up. The listing will include back-up artwork and each artist is responsible for making sure all of their inventory and show tag information is correct. A Hold Harmless Form must also be completed at this time.
- **Sunday, March 25, 2012**
From 7:00 AM to 9:30 AM, set-up is available, but your space MUST be ready for presentation and accepted before the official judge arrives. Artists must be prompt, as judging will begin precisely at 10:00 AM on Sunday and will be completed by noon. **Participants will not be allowed in the building during judging (9:30 AM - 1:00 PM).**
- **Sunday April 1, 2012**
Breakdown: Removal of artwork must be done at the close of the show
THIS CAN NOT BE DONE BEFORE 4:00 PM

Thank you , Artists for your participation and cooperation!

Awards Presentation to be held at the Artist's Reception

188 South Tegner Street

Wickenburg, AZ 85390

March 25, 2012 at 3:00 PM

Media Categories for Awards Include:

- * Oil**
- * Pastel**
- * Acrylics**
- * Jewelry**
- * Watercolor**
- * Miniatures**
- * Mixed Media**
- * 3 Dimensional**

- * Pencil, Colored Pencil, Charcoal, Pen & Ink**

Your contact for this event is Karen Douglass
(928)684-6877